

PRESS RELEASE

FOR IMMEDIATE RELEASE:

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CONTACT:

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HALLOWEEN AT THE MARKET – OCTOBER 29, 2011

SPRINGFIELD – The Old Capitol Farmers' Market presented by St. John's Hospital will host the annual **Halloween at the Market, Saturday, October 29**, from 8 a.m. to 12:30 p.m. This festive event wraps up the 2011 market season. The Market is located in downtown Springfield, on Adams Street, between 5th and 2nd Streets.

Representatives from market sponsors St. John's Hospital, Capitol Radio Group, www.SpringfieldMoms.org, Illinois Humane, Illinois National Bank, Maldaner's Restaurant, The Illinois Times, WSEC, and the City of Springfield, have combined efforts to create free, fun-filled healthy activities for the whole family, including a kid's costume contest, a canine costume contest, live entertainment, Bingo Trick or Treat, and a chef demonstration.

Children can pick up a Bingo card from any farmer vendor and "trick or treat" for stickers. Once the entire sheet is filled in, make sure to drop it off at the St. John's booth located on the NW corner of 4th & Adams for prizes and give-a-ways.

Children ages 0-12 can register at the SpringfieldMoms.org booth beginning at 9:30 a.m.; contest judging for children begins at 11:00 a.m. Kim Leistner of Springfieldmoms.org will emcee the contest and announce winners in three age categories and award prizes compliments of St. John's Children's Hospital. Bob Murray, WTAX; Lisa Ellis, Illinois National Bank; and Erica Smith, St. John's Hospital will serve as judges.

Canine contestants can register at the Illinois Humane booth beginning at 10:00 a.m. with the canine costume contest beginning at 12 noon. Prizes for the Canine Contest include gifts from Incredibly Delicious, Nature Select Pet Foods, Miggy Lane Gourmet Dog Bakery, Comfy Critters Pet Sitter, Pawsitively Delicious, Dal Acres Grooming and Dog Class Behavior Training, The Cardologist, You Go Pet Sitting, Big R of Springfield and Illinois Humane.

Illinois National Bank will host "Pablo" of The Backyardigans from 10:00 – 11:00 a.m.; Springfield Youth Performance Group, 10:00 – 10:45 a.m. and Chef Michael Higgins of Maldaner's Restaurant will conduct a Kid-Friendly Cooking Demonstration using fresh market produce, also at 10 a.m.

The Old Capitol Farmers' Market is coordinated by Downtown Springfield, Inc. For more information, contact Ann Frescura, 217.544.1723, www.downtownspringfield.org or www.springfieldmoms.org.

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