



Downtown Springfield, Inc.
live • work • play

DSI MEMBERSHIP LEVELS

New Member — Free 2x5 ad in the *SJ-R*

Renewing Member — 10 percent off ad buys with the DSI logo in the *SJ-R*

All Members — *Illinois Times* BOGO Advertising

INDIVIDUAL/FAMILY

Advocate \$65	Champion \$500	Investor \$1,000
Early News	Early News	Early News
Early Bird Tickets	Early Bird Tickets	Early Bird Tickets
Car Cling	Car Cling	Car Cling
	Two complimentary tickets for a DSI festival	Four complimentary tickets for a DSI festival

BUSINESS

Start Up \$100*	Established \$200-600	Institution \$1,000+	Property Owner \$1,000+
Dual membership with Local First Springfield			
Ribbon Cutting/PR			
Company listing with narrative profile and live link on the DSI website	Company listing with narrative profile and live link on the DSI website	Company listing with narrative profile and live link on the DSI website	Company listing with narrative profile and live link on the DSI website
Events in eNews	Events in eNews	Events in eNews	Events in eNews
Company promotion via social networks: Twitter & Facebook	Company promotion via social networks: Twitter & Facebook	Company promotion via social networks: Twitter & Facebook	Company promotion via social networks: Twitter & Facebook
Members Only Forum	Members Only Forum	Members Only Forum	Members Only Forum
Window Cling	Window Cling	Window Cling	Window Cling
	Early Bird Tickets	Early Bird Tickets	Early Bird Tickets
	Text Club (1)	Text Club (2)	Text Club (2)
		Online Ad (rotating)	Online Ad (rotating)
		Kiosk Ad (rotating)	Kiosk Ad (rotating)
		Institution \$5,000+	Property Owner \$5,000+
		All \$1,000 benefits plus Corporate Table at Annual Dinner	All \$1,000 benefits plus Corporate Table at Annual Dinner

PARTNERS

Non-Profit \$100	Service Partner \$150
Early News	Early News
Online Member Profile	Online Member Profile
Events in eNews	Events in eNews
Downtown Springfield Basket for Auctions etc.	