



# and Your Non-Profit is Invited

*to Join us as a Member of Downtown Springfield Inc. (a 501c6 neighborhood association)*

## WHAT WE DO

- **ADVOCACY**

DSI is dedicated to being the unified voice that works for our members and for the betterment of downtown. As your champion, **we coordinate public policy solutions and responses to save you time so you can focus on your mission.**

- **KEEPING POSITIVE STORIES IN THE NEWS**

- **OPPORTUNITIES TO WORK WITH DOWNTOWN NEIGHBORS**

- **NEIGHBORHOOD-WIDE PROGRAMMING TO INCREASE VISITORS**



*Mayor Langfelder gives retailers an update on his policies while they put together Why Not? Wednesday coffee cup stickers.*

## ALL NEW NEIGHBORS ENJOY:

Announcement of your opening, access to our exclusive Downtown Business Owners Facebook group, listing in our downtown brochure plus you can send your events to post on DSI's web calendar

## MEMBERS BENEFIT MORE!

### **\$100 - 12 MONTH NON-PROFIT MEMBERSHIP**

- Non-Profit Profile on DSI Website
- Events in Monthly E-Newsletter
- Window Clings
- Free Participation in Promotions like Sidewalk Sales and Holiday Walks
- Press Release Support and Media Opportunities
- One Vote as a Member
- One Downtown Gift Basket per year organized by DSI for your fundraising efforts