



7,766 - Counted Attendees

490 - Surveys Completed

How the surveys were conducted:

Volunteers were assigned one of four quadrants and asked to collect the same number of surveys each evening as their counterparts. Volunteers approached every third attendee with the opportunity to fill out a one-page written survey, making sure they had not previously filled out a survey. Surveys were collected each concert of the series.

Attendance

Biggest Attendance- 4th of July with Springfield Jaycees Fireworks 2000+

Lowest Attendance- 328 Liz Cooper and the Stampede (Heat Warning)

Feedback on Social Media:

Rainie Locca - "This was a wonderful use of the Y Block. The diversity of people & music, all gathered together, is what Springfield craves. I pray it continues for years to come."

Gwen Cleeton Smith - "Absolutely loved the concert series! Made it to 9 of 10 concerts and very glad I went. There were several I didn't think I would like but I enjoyed all of them and appreciate having exposure to music that I normally wouldn't listen to."

Elisabeth Jimenez Bandy on Merengue Night - "I hope there will be more and more Latino bands in the future. It was so wonderful being around everyone who enjoyed our culture. So. Much. Fun."

Aaron Tebrinke - "This could be a fun weekly tradition in Springfield."

Mitchell Hudson to SJ-R - "You look around, look at all the different people here, there are no political parties there is no animosity, just two great musicians. This is all family. We aren't fighting each other we don't care who has money and who doesn't have money here. It's just us together...that's what I see when I see this. Because there is so many different age groups, diversity...and there is no one arguing, no one fighting, it's not a drunken fest, that's what's cool."

Survey: Gender

Week	Surveys	Female	Male	Non-Binary	Skipped
1	40	26	11	1	2
2	60	35	21	4	0
3	40	27	12	1	0
4	47	31	12	2	2
5	37	26	10	0	1
6	60	41	18	1	0
7	50	32	16	1	1
8	37	25	13	0	0
9	60	41	18	0	0
10	59	33	25	0	1
Total	490	317	156	10	7

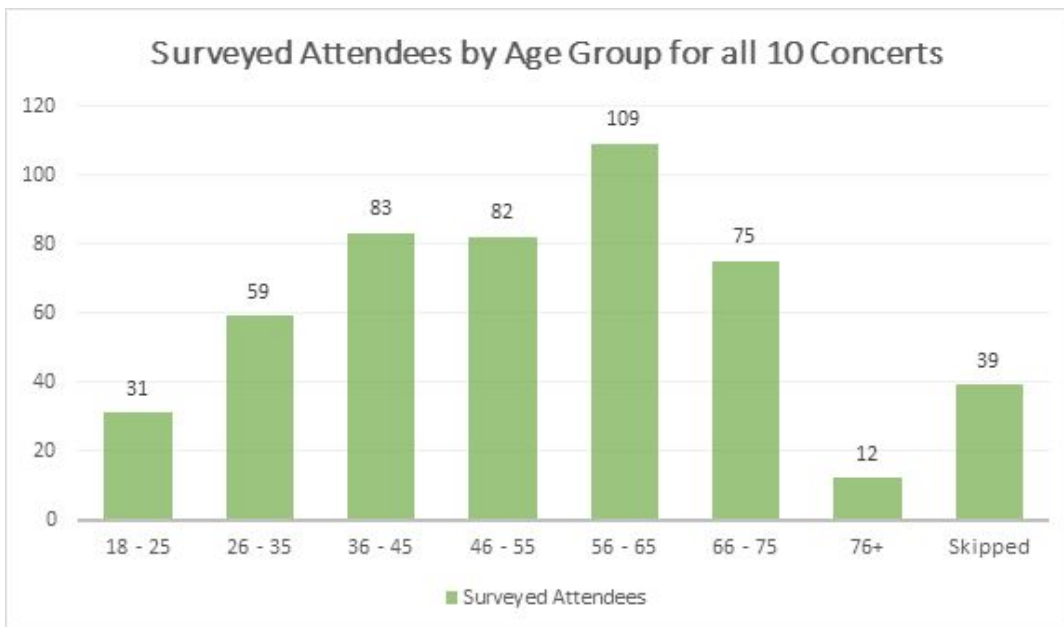
Throughout the series, females were the most represented among the surveyed audience. The closest the gender gap got occurred during week 10 of the concert with John Moreland performing, with 43% male and 56% female surveyed.

According to the US Census Bureau, the city of Springfield, IL population in 2018 was 52.5% females and 47.5% male¹.

¹ <https://www.census.gov/quickfacts/springfieldcityillinois>

Survey: Age

Week	Surveys	18 - 25	26 - 35	36 - 45	46 - 55	56 - 65	66 - 75	76+	Skipped
1	40	3	3	3	8	12	7	1	3
2	60	2	11	19	12	8	4	2	2
3	40	3	6	7	7	9	5	2	1
4	47	3	6	11	3	8	12	0	4
5	37	2	5	7	11	4	3	0	5
6	60	3	6	9	13	9	11	1	8
7	50	1	3	5	6	17	13	0	5
8	37	9	3	3	5	6	4	1	6
9	60	3	4	10	9	23	6	4	1
10	59	2	12	9	8	13	10	1	4
Total	490	31	59	83	83	109	75	12	39

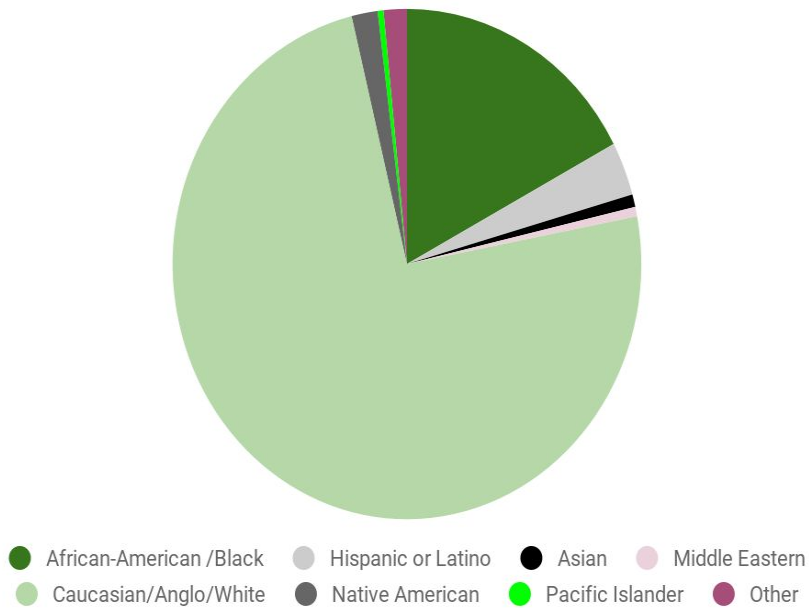


The age group with the most representation throughout the whole concert series was 56 - 65 year olds.

Survey: Race / Ethnicity

Week	Surveys	African-American Black	Hispanic Or Latino	Asian	Middle Eastern	Caucasian Anglo White	Native American	Pacific Islander	Other	Skipped
1	40	21	1	0	0	17	1	0	0	1
2	60	13	1	0	0	44	1	0	3	0
3	40	1	5	0	0	33	2	0	0	0
4	47	12	3	0	1	32	1	0	0	0
5	37	8	2	1	0	24	0	0	0	2
6	60	20	2	1	1	34	2	1	0	2
7	50	3	1	0	0	46	1	0	2	0
8	37	2	1	1	0	31	0	0	1	1
9	60	5	1	1	0	51	1	0	1	1
10	59	1	0	0	1	59	0	1	1	0
Total	490	86	17	4	3	371	9	2	8	7

Race & Ethnicity



The race and ethnicity representation of surveyed attendees matched the demographics of the City of Springfield, according to the US Census.²

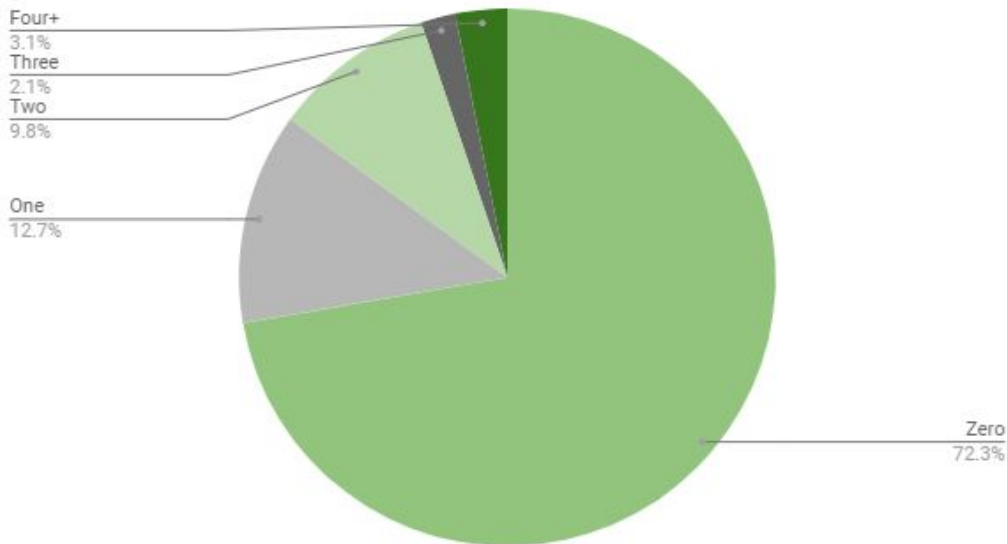
Race / Ethnicity	Springfield	Levitt Concerts
African-American / Black	19.9%	17.5%
Hispanic or Latino	2.6%	3.4%
Asian	2.8%	1%
Middle Eastern	N/A	.6%
Caucasian / Anglo / White	73.2%	75.7%
Native American	.1%	1.8%
Pacific Islander	0%	.4%

² <https://www.census.gov/quickfacts/fact/table/springfieldcityillinois.US/PST045218>

Survey: Children

Week	Surveys	0 Children	1 Child	2 Children	3 Children	4+ Children	Skipped
1	40	29	5	2	1	2	1
2	60	38	9	9	2	1	1
3	40	28	3	8	0	1	0
4	47	33	8	2	1	2	1
5	37	25	8	2	1	1	0
6	60	42	7	7	1	2	1
7	50	41	3	3	0	0	3
8	37	25	7	1	1	2	1
9	60	45	6	8	0	1	0
10	59	41	5	5	3	3	2
Total	490	347	61	47	10	15	10

Number of Children Brought



27.7% of surveyed attendees brought at least one child with them to the concerts. This is significant and important as one of the main goals of the concerts was to be family friendly.

Survey: Who are you with?

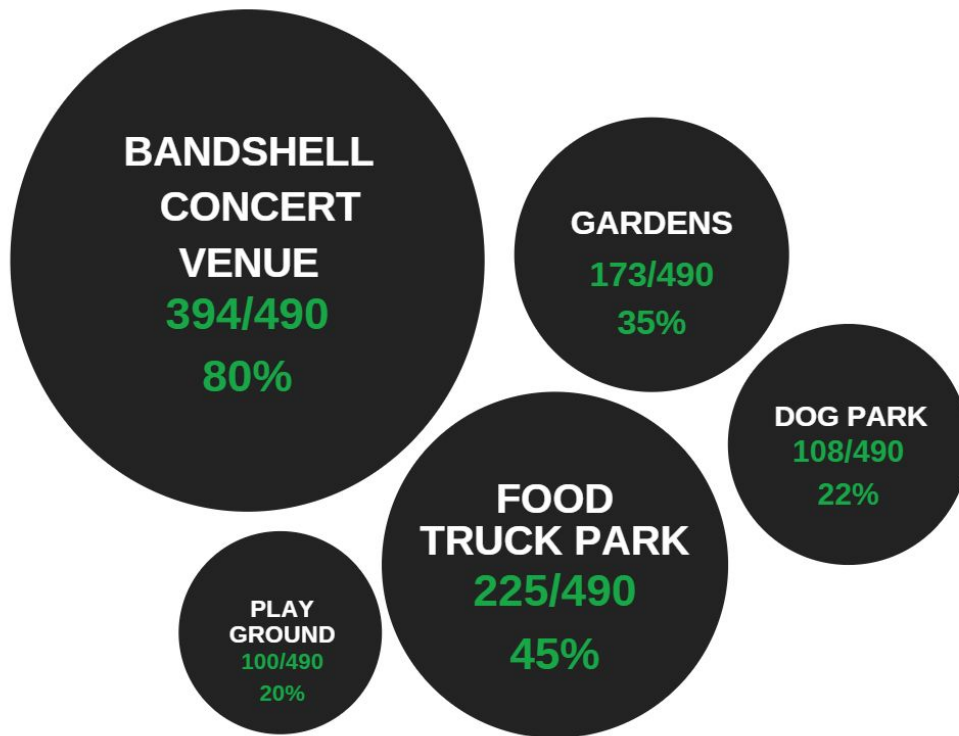
Week	Surveys	Self	Family	Friends	Neighbors	Co-Workers	Organization	Skipped
1	40	5	22	11	3	1	0	6
2	60	2	37	30	4	4	0	1
3	40	5	26	13	3	3	2	0
4	47	3	24	27	1	6	3	1
5	37	6	18	16	0	0	0	1
6	60	5	31	25	0	2	2	0
7	50	1	34	25	1	1	0	0
8	37	3	18	21	2	1	0	1
9	60	9	35	33	4	3	4	0
10	59	2	39	30	2	4	2	1
Total	490	41	284	231	20	25	13	11

58% of all surveyed attendees came with their family. 47% of surveyed attendees came with friends. The high number of surveyed attendees that came with family and friends attests to the concerts being family friendly.

8% of the surveyed attendees also came by themselves which indicates that the concert series was a positive atmosphere where individuals felt confident coming alone to enjoy the music.

Survey: Would you visit this space regularly for any of the following reasons?

Week	Surveys	Playground	Bandshell / Concert Venue	Gardens	Food Truck Park	Dog Park	Skipped
1	40	10	29	13	16	5	1
2	60	11	50	19	25	16	5
3	40	13	35	15	22	8	1
4	47	11	38	15	18	6	3
5	37	10	29	13	20	10	4
6	60	15	35	16	26	11	7
7	50	3	39	16	19	13	4
8	37	7	30	23	18	15	0
9	60	10	56	24	36	10	3
10	59	10	53	19	25	14	4
Total	490	100	394	173	225	108	32



80% of the surveyed audience throughout the series marked that they would regularly return to the lot for a bandshell or concert venue. The least favorable idea picked by the surveyed audience was a playground. There may be a correlation between the fact that less than 30% of attendees brought children. Nearly half of those surveyed marked that they would regularly visit the lot for a food truck park.

Survey: How do you think this space could best serve the community?

Events

Events Like this

Multi-Use development with mixed-use housing

Music and Community Gathering

Multi Use for theatre, dance, and festivals"

"Keep doing events like you have this year"

"Keep it fun and family"

"Flexible space so can serve all the above things"

Family Friendly Space for all"

Outdoor gatherings, concerts, art shows, etc"

"The same thing we are doing. It's really nice"

I'd like it to be a space where people can safely ??? and enjoy"

"Just as it did today!"

"Please bring more family-friendly activities to the city. Beautify the surroundings with flowers and greenery"

Free outdoor activities like this event, it brings together the community in a friendly way"

"Free, live entertainment! We don't have that here!"

Festivals. Live Entertainment"

Live Entertainment"

"Free Concerts"

"Promote multicultural musical events"

"Meets needs of area community - college space - public space"

Entertainment

"Bands / Concerts / Kids can Play"

This very type of gathering (Music)!"

Water Park

By Creating a Place of peace

within something so busy

With more free music and family concerts

This forum is wonderful!

Multiuse with residential / office / edu..??

Multiuse! Playground concert venue on half and other half

apartments/business/college satelite

DogPark, Music and food venue, park

All of the Above! (Prior Question)

More often but like events so far this year

Family Stuff

Live Music Festivals

University or commercial space plus park

Keep having music!

Flea Market/ Vendor Fair ; Yoga

Casino, Shopping

Mixed-use w/ community

opportunities and also resource building opportunity

No; Since I Live 750 Miles away

Community Playground / safe place for inner-city kids Fruit trees to feed homeless

"This area should be a park, not a law school"

More Food Trucks

Park / Community Space

Would like it to be used as a festival site or attractive garden

(Possible with edible fruits) in addition to attractive flowers,

trees, and bushes

More Events like this

Outdoor Events for young families

College student facilities

Convenience Shop

Concerts, shops, park with

walkway and waterfall

Green outdoor concert spaces,

more trees, benches, shade

structures, band shell

Park

Events like this, farmers market, holiday gatherings

Love the concert series however a dog park, off leash, would be lovely

Concert venue as is

Leave it Green and Free!

Some commercial to help tax base

Law School, Town Homes, and

Retail

Food Truck / Live Music

Everything

Park

Needs restaurants, shopping, college buildings

Open space for various event series

Multiuse space - Park, bandshell

I'm unsure at this time

Events like this

As a nonpartisan location to resolve conflict via music and artistic expression, needs tree and places to hide

This.

Biking Leave it as an open space - not much landscaping

Park / Playground Water park / Skating Rink

Very productive environment for your community - Keep it going
Playground Band Area
More community involved events with public leaders support / presence
Music / Food / Beer Music Festivals
More Events
UIS Law Building
Having more shows of old cars and trucks and agriculture events
Law School and Park
Free Events / Music
As a concert
Have Picnics
Community Center and Garden
Doing Great Job
Amphitheatre
Activities
Helping the Homeless
Bringing community together.
Make it interactive.
Free events, cultural events
Amphitheater
Public performance and rcc reatia
This a good start
Gathering Place - Safe Space
Events
University / College / Vocationals
School
Dog Park
Dog Park
Multiuse development, i.e. Shafer plan
This seems to be working well, but something that generates tax dollars would be great
Multiuse Housing
Wastewater storage, park, housing
Open space for concerts - perhaps university space

Opportunities to explore Music, Art, and Festivals
Commercial (60) and community (40) - 60/40
By continuing with free events for the public
Continue to have quality entertainment here
I like the festival atmosphere and supporting live music both locally and professional musicians
Keep it a noncommercial community space
Community Events
Just the way you're doing it
With a variety of interesting events
As is
Keeping it open for events like this and others
Keep it as a green space - use for concerts This is wonderful
This is great!
More for handicaps / tell people about parking
Open Area, Concerts, Food etc
I like how it's being used now, as a free concert venue
Remain a park
Live Music Festivals
Build a university - music venue
This is a good use for our community
Trying to make place of beauty
Musical Venue
Bring Folks Together
Bands, BQ, Meet and Greet
Open to public / special events
Green
These concerts are great
Park / Bandshell / More food vendors
Music for sure

UIS student housing, tax revenue-producing venue
Events like this
Live music with a garden you can incorporate all of the above No need for more than 1 or 2 food trucks at a time
Park / Concert Venue
For Events
More free outdoor events like Levitt gives us a safe place to hang out
Staying Free
Keep bringing great music to the people for free
Bring good entertainment for all types of people
This
Please keep part of it as a green space. this concert series has been awesome.
More community events Free to the public so all can attend
Doing more events like this
Bringing People & clout
Community events
Hosting Local Events
Concerts and Festival Hub
Community Garden / Concert Venue
Outdoor Ice Skating Rink in Winter
Green Space
Festivals
Art Festivals; Farmer Market
Law School
Dog Park, Amphitheatre, Fountain, Park like atmosphere
As a space to meet
As a Park
Concert Venue
Bring more people downtown to meet others and enjoy music,

food, and family-friendly environment
Music and Arts performance / Community Park
Community Park
More music of all genres Christian Rock / R&B and other for up and coming artists
Activities for kids and family
Green Space
Mixed Use
Green space for community activities
Music Venue. Park
Have festivals April through October
Need something out of towners - visitors to Springfield will want to come to. It is a beautiful space. Keep using it to draw people to downtown
Music, skating rink
Entertainment / Recreation and UIS/SIU campus
The space is great for these event and could be utilized for more community gatherings
Open green space - south end (at least 1/3 of block) No buildings on east end so view from the 5th street to the mansion is visible Ok for westside and NW corners to be law school / apts / small business
Live Music space / park
Greenspace, no buildings. There are plenty of empty buildings
Large park w/ amphitheater for more music / plays
Park with a big amphitheatre
Concerts, Festivals
I would like to see a developed outdoor venue with regularly scheduled events and music

Exactly as it is. A nice communal space to gather for free & cheap entertainment
Something for families - park - also shops, housing. John Shafers Vision was great
Just as it is!!! Permanent Bandshell and buy methodist church as a concert venue.
Restaurants
More music / Green Space
Permanent Bandshell
Love these concerts!!! Dog park would also be great during the day
Things like tonight! Park District Presence, Concerts, Arts, Outdoors Ice Skating Area for Winter w/ Music
Enhance the governor's mansion both for residents and tourists
Add a parking lot to the Y-Block
Medical Community
Either build another educational facility or use the space to build and run a homeless shelter/abused shelter. Something that will aid and give back to the community is some way, shape, or form.
Outdoor Space & Law School
UIS/LLCC/SIU Law Campus
What you're doing is wonderful!
Thank you!
I like what you are doing with this space now
Amphitheater
Public Open Space for Events / Structure with Bathrooms
Open Space and Buildings
Park Fountains, Movie Theatre, Commercial Development, Restaurants, Des Moines Iowa Set
Up

Field / Trees
Community Events, Nice Green Space, No Structure, Sports, Concerts
Something for kids to release frustration for free
Apartments
"Supporting an amphitheatre downtown"
"This is cool reminds me of Chicago"
"Brought Puppy to the Show"
"Love Music"
"Supporting my community and music"
Museums, Library
Any event that is done well
Aquaculture Urban Farm Training Center
Outdoor / Picnic Space
I think anything that is fun for all ages and is decently priced would be great
Don't know
Concert activities and other similar activities
Social bands and local bands
Please have in the fall
More concerts
Have a place for the things above.
Awesome!
N/A
Keep it as an open space / park for the community
Music Venue
Park / Music Venue
Park
Conditions are great addition, food trucks, extend through fall would be great
Part Park, Part Residences, Part Small Business
Bandshell / Concert Venue

I would love to see more events for the community that help promote local businesses and allow for networking amongst youth and creative community
Apts & Restaurants
Fun, Park
Open Space - Concerts -
Playground
More functions like this, especially with the use of local services like the equipment that was wonderfully done. Need more Trucks shouldn't be parked in the middle of the boulevard.
What you are doing seems to work

Park (green space)
Keep having live music
Original music artists
As a usable space best served as a concert to festival grounds plays and things of that nature
It could be used for multiple purposes, concert venue as well as park / playground
Concert venue and play area for kids
Works well for concerts, but please get a real sound guy next year!
Green - Park - Outdoor Theatre - with tennis court, basketball - outdoor theatre

Music / Fun Events / Car Shows
Re Landscape / Hardscape
We came to 4 concerts this year. Loved Loved it!! Thanks Levitt Amp
I think it should be a permanent venue for outdoor concerts, movies, or other family-friendly events
Bringing all the people together
Amphitheater Go check out Sherman IC
Continued concerts or other activities. Music has been very enjoyable!
Remain a people's park, schedule events like this